



## **ISSUES/DESCRIPTIONS REPORT**

**1st Quarter, 2008**

**WSBK-TV Boston**

**WSBK-TV/TV38 – Boston, MA**  
**Quarterly Issues/Program List**  
**CBS Corporation**

**March 31, 2008**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

**PROGRAM INDEX**

**TV38 News** – TV38 News is the market's only broadcast newscast available at 9:00 p.m. Anchored by Scott Wahle and Sara Underwood, the newscast delivers a contemporary half-hour of news filled with comprehensive coverage of local politics, community events, medical updates, and issues of importance to the community.  
Airs: Monday-Friday at 9:00 p.m.  
Duration: 30 minutes

02/17/08: "A Glory from the Gold" is an hour-long documentary that shows how one local woman's energy can ignite a movement to change the world. The film profiles Boston minister and pediatrician Gloria White-Hammond whose commitment to support families in Darfur, Sudan has swept her to the frontlines of the battle to end the 21<sup>st</sup> century's first genocide.

02/16/08 Black History Month special

A two hour special about Black History. It included an interview with Massachusetts Governor Deval Patrick.

## **TV38 NEWS**

### **Political**

01/02/08 A report on the upcoming Iowa caucuses. Boston Gubernatorial and Democratic candidates are interviewed about the important issues and how the Iowa vote will influence the New Hampshire first in the nation Primary on January 8, 2008.

01/04/08 A report on the Iowa Caucus winners who were now campaigning in New Hampshire. We talked with all of the candidates stumping the Granite State for their party's nomination.

01/07/08 Political Analyst Jon Keller reports on the last minute efforts by Presidential candidates campaigning in New Hampshire.

01/08/08-TV 38 produced three hours of live New Hampshire Primary coverage. The New Hampshire Primary is the first in the nation primary. Hillary Clinton got the nod from the Democrats while John McCain won the GOP Primary.

01/10/08- A report that Massachusetts Senator John Kerry endorsed Barak O'Bama for the Democratic Presidential nomination.

01/15/08 A report on Boston Mayor Thomas Menino's "State of the City" address. The report included reaction from viewers.

01/24/08 A report on Governor Deval Patrick's first "State of the State" report.

01/28/08 A report on President George Bush's final State of the Union address.

01/30/08 A report that Democratic hopeful John Edwards and Republican hopeful Rudy Giuliani have abandoned their bids for the White House.

02/04/05 A report on last minute visits to the Bay State by Presidential hopefuls the day before Super Tuesday.

02/05/08 Extensive reports and coverage of the Super Tuesday Presidential Primaries.

02/07/08 A report which included reaction and analysis on Former Massachusetts's Governor Mitt Romney's decision to end his candidacy for the White House.

02/12/08 Voters from Virginia, Maryland and Washington, DC went to the polls to cast their Presidential Primary votes. We have extensive reporting on the "Potomac Primaries."

02/18/08 A report that Presidential candidate Barack Obama plagiarized part of a speech . Obama reportedly plagiarized a speech of Massachusetts Governor Deval Patrick.

03/03/08 A report that Massachusetts House Speaker Sal Dimasi is critical of the Governor about the Governor's casino gambling bill. We get reaction from both Democratic and Republican legislators.

03/04/08 A report on the results of the Ohio and Texas Presidential Primaries.

03/19/08 A report on Democratic Presidential candidate Barak Obama's attempt to "put out the fire" following his former pastor's inflammatory remarks about race and gender [gender?].

03/20/08 A report on President Bush's speech about the war before [?] the Defense Department. The report also included reaction from local national guardsmen who had just returned from the war.

03/31/08 A report on a proposal that would make the Federal Reserve Board a sort of "supercop" watching over the nation's financial market stability. The proposal would be designed to fix future financial problems, not current ones.

### **Health & Medical**

01/09/08-A report about the worst outbreak in years of the gastrointestinal disease Norovirus. Norovirus strikes without warning, making people miserable for days. Our report told viewers about the symptoms of the disease. Viewers also learned that simply by washing their hands frequently, they can avoid the problem.

01/14/08 A report on a Department of Public Health study about preventable medical mistakes at many local hospitals.

01/15/08 A report from the Federal Department of Agriculture that meat from cloned animals is safe to eat.

01/23/08 A report that obesity surgery, surgery that reduces the size of the stomach, can cure diabetes. Two years after the surgery patients no longer needed to take medication.

01/28/08 A report on the dangers of giving over the counter cold and cough medicine to children who are not supervised by an adult.

02/08/08 A report that Massachusetts is seeing a thirty percent (30%) increase in the confirmed cases of the flu, compared to last year at the same time.

02/11/08 A report that sugar substitutes may cause you to gain weight.

02/20/08 A report that health officials are asking schools around the Bay State to check their freezers to make sure that do not have any tainted meat connected with the national recall.

02/21/08 A report on a video game system at a North Shore rehabilitation center that helps the elderly with everything from reflexes to balance.

02/25/08 A report that Pfizer drug company has pulled its commercial that featured Dr. Robert Jarvik, the inventor of the artificial heart. Critics say the ads are misleading.

02/27/08 A report on new recommendations by physicians that children between the ages of 5 and 18 should be getting a flu shot.

03/05/08 A report that Brigham and Women's Hospital will be the first hospital in the United States to do a face transplant.

03/06/08 A report of the first death of the flu season of a child. We look at what parents should do when their child first has symptoms of the flu.

03/13/08 A report that City of Boston Health officials are considering a ban of trans fats in food service establishments including restaurants, caterers, and bakeries.

02/19/08 A report that college students today are filled with stress and anxiety. The report says that many students have contemplated harming themselves. We talk with Boston University students about this study.

### **Law/Safety & Security**

01/10/08 A report on cemetery vandalism on Cape Cod. Some of the targeted gravestones dated back to the nineteenth century.

1/14/08 A report that a 20 year veteran of the Boston Police department robbed the owner of a local gas station at gunpoint. The officer was off duty when he committed the crime using his police department revolver during the robbery and assault.

02/01/08 A report on a local Massachusetts company that is providing security at the Superbowl in Arizona. We take a look at the equipment that is being used.

02/13/08 A report on the heavy rains which caused major flooding throughout the state. Viewers are instructed about safety issues.

02/19/08 A report on a new website that allows consumers to compare auto insurance rates online. It is the state's way of making things easier for Massachusetts's drivers.

02/22/08 A report on new questions raised about an investigative panel's report on two Boston firefighters killed in a restaurant fire.

02/28/08 A report on a new scam that promises victims hundreds of thousands of dollars. We talk with the Attorney General about what consumers should look for so that they aren't taken in by the scam.

02/29/08 A report on a recall of boxes of Gordon fish in ten states after suspicious objects were found inside the fish. Gordon's is a national frozen fish company located in Gloucester, Massachusetts.

03/07/08 A report about severe rain and the possibility of serious flooding throughout the state.

03/10/08 A report on New York Governor Eliot Spitzer's alleged affair with a prostitute and how his political career is in jeopardy.

03/12/08 A report that the Massachusetts Department of Public Health is banning certain types of children's jewelry because the jewelry contains high lead levels.

03/13/08 A report on the rise in domestic violence cases in the past three years. The Director of Jane Doe, the Massachusetts Coalition against sex assault and domestic violence, was interviewed for this story.

03/17/08 A report on a credit card breach at a popular supermarket chain. Hannaford Brothers reports that four million people in New England had their credit or debit card number stolen.

03/24/08 A report that Gardner police may be closer to an arrest in the case of some churches vandalized on Good Friday. The suspect spray painted graffiti on the church.

03/25/08 A report that a box car rolled onto the MBTA tracks and collides with a train injuring on hundred fifty passengers.

03/27/08 A report that Boston police are launching a controversial program called "The Safe Homes Initiative." It is aimed at cutting down street crimes by getting guns out of the hands of juveniles.

### **Community/Culture**

01/03/08 A report on a new Red Cross program to encourage viewers to donate blood. As part of the “A pound for a Pint” campaign, Dunkin Donuts will give each blood donor a pound of coffee for every pint of blood donated during the month of January.

01/11/08- A report that the city of Salem, Massachusetts is eliminating eighty school system jobs including twenty nine teachers.

01/17/08 After massive teacher layoffs, a report on innovative solutions that the city of Salem has come up with to save several positions.

01/21/08 A report that a catalogue of Dr Martin Luther King’s speeches, pictures and documents is about to be placed on-line. The items are housed at Boston University where Dr .King earned his PhD..

01/22/08 A report that Whole Foods Markets announced that the entire chain will be “plastic bag free” by Earth day, April 22.

01/25/08 A report about Red Sox President and CEO Larry Luchinno’s visit to Japan where the Red Sox will be playing in the fall [opening the 2008 season?]. . .bringing some Red Sox Nation to the East.

01/29/08 A report on the decline of home prices and how the impending rate cuts by the Federal Reserve Board will affect prices.

01/31/08 A report on Domino’s Pizza new system for tracking pizza orders made online or by phone. The system was being tested during the Super Bowl. The technology allows customers to see when they will be receiving their pizza.

02/11/08 A report that a level three sex offender won a lottery ticket worth ten million dollars.

02/11/08 A report that millions of people lost their blackberry service for several hours. The problem was with the Canadian company that makes the device.

02/12/08 The debate about undocumented immigrants paying in-state college tuition resurfaces after a bill to [allow it; prevent it?] was defeated two years ago. We report on how the debate is being received by lawmakers.

02/25/08 A report on a new study that surveyed 35,000 Americans about their religious beliefs and their religions.

02/26/08 A report on the real estate crises -- how bad housing sales are in Massachusetts and that there is no relief in sight.

03/04/08 A report on changes in seating in historic Fenway Park.

03/10/08 A report on a new list of sins issued by the Catholic Church.

03/11/08 A report on a three year study about how prevalent hazing is on college campuses.

03/14/08 A report that beach erosion on the north shore of Massachusetts has become so dire that beachgoers may be banned from using those beaches this summer.

03/20/08 A report on the latest exercise craze to sweep New England. It is called zumba and is a cross between aerobic exercise and dance.

03/21/08 A report on Good Friday and how Christians around Boston and the world marked the most solemn day of the Christian calendar.

### **Black History Month**

#### **02/17/08 “A Glory from the God”**

A documentary that shows how one woman’s energy can ignite a movement to change the world. The Film profiles Boston minister and pediatrician Gloria White-Hammond whose commitment to support families in Darfur, Sudan has swept her to the frontline of the battle to end the 21<sup>st</sup> century’s first genocide.



**This Quarterly Issues/Program List was placed in the Public File on April 10, 2007  
by:**

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WSBK Director of Public Affairs**

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